

National Healthy Marriage Resource Center Webinar

November Webinar: Partnering with Employment Programs to Help Healthy Marriage Grantees: What's Working?

November 30, 2010 ❖ 1:00 pm-2:30pm (EST)

Presenters:

Sue Liu, Senior Advisor, Department of Labor, Employment and Training Administration

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Carolyn Seward, COO, Better Family Life

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How to ask a question:

1. Click on the word "Q&A"

2. Type your question in the top box

3. Click on the word "Ask" to submit your question

Microsoft Office Live Meeting - livemeeting.com

Attendees (1) Voice & Video Q&A Meeting

Type your question here. Ask X Q

No questions have been answered yet.

Fit to Page



Partnering with the public workforce system to help Healthy Marriage Grantees

Sue Liu, Senior Advisor

U.S. Department of Labor, Employment and Training Administration



The Public Workforce System

U.S. Department of Labor

DOL provides about \$4 billion annually in Workforce Investment Act funding to states and local areas to provide training and employment services



State Workforce Investment Boards

Workforce Investment Boards are public-private partnerships that oversee the workforce system in each state, develop strategic direction, and set investment priorities



Local Workforce Investment Boards



One-Stop Career Centers

3,000 One-Stop Career Centers across the country provide services to job seekers and employers



Employment & Training Service Providers

One-Stop Career Centers work with community colleges, community organizations, and other providers



One-Stop Career Center Services

- One-Stop services for job seekers include:
 - Assessment and career counseling
 - Job search and placement assistance
 - Job vacancies and labor market information
 - Occupational training, basic skills training, and on-the-job training
 - Supportive services
- One-Stop services for employers include:
 - Posting job vacancies
 - Recruiting and screening applicants
 - Hosting job fairs and on-site interviews
 - Developing customized training programs

Find Local Workforce Investment Boards and
One-Stop Career Centers in your area:
www.servicelocator.org



Partnerships...

- Fosters innovation
- Increases service access
- Forges greater connections
- Creates funding opportunities



Competitive Grant Programs

- Additional funds are made available through grant competitions.
- Eligible applicants vary, but can include state entities, local workforce boards, community colleges, community-based organizations.
- Upcoming grant competitions:
 - **Transitional Jobs** – grants to train low-income non-custodial fathers and ex-offenders in short-term subsidized employment programs to ensure permanent employment.
 - **Green Pathways Innovation Fund** – grants for employment and training in energy efficiency and renewable energy industries (\$40 million)
 - **Reintegration of Ex-offenders** (RExO)- employment centered grants to help ex-offenders transition back into the community (\$12 million)
 - **Community College and Career Training Program** – grants to community colleges and other eligible institutions of higher education to help workers who have lost their jobs, or may lose their jobs, due to trade (\$500 million)
 - **Career Pathways Innovation Fund** – Grants to community colleges and other eligible applicants for programs that help workers advance through career pathways to gain higher skills and wages (\$125 million)

Grant information available at
www.doleta.gov/grants and www.grants.gov



CONNECTING THE DOTS IN WORKFORCE DEVELOPMENT

**Using Your Local One-Stop
System**

Workforce Investment Act Paves the Way

- Adult and Dislocated Worker Funding

- ✓ provides quality employment and training services to assist eligible individuals in finding and qualifying for meaningful employment, and to help employers find the skilled workers they need to compete and succeed in business.

- Trade Adjustment Assistance (TAA) funding

- ✓ program funding to provide assistance to workers who have lost their jobs as a result of foreign trade.

Workforce Investment Act Paves the Way

- Rapid Response Funding

- ✓ services and resources provided to individuals who have been notified that they will be laid off.

- Youth Services Funding

- ✓ formula funded youth program to serve eligible low-income youth, age 12-21, who face barriers to employment.

- Veterans Employment and Training funding

- ✓ funded programs that support employment and training activities to meet the needs of unemployed or underemployed veterans with a service - connected disability or who have other significant barriers to employment.

Wagner-Peyser Funds Provide the Foundation

- Employment Services focusing on:
 - ✓ Job Search Assistance
 - ✓ Job Referrals
 - ✓ Placement Assistance
 - ✓ Local Labor Market Information
 - ✓ Recruitment Services to Employers

All Provided in a One-Stop Setting

- Resource Rooms allow for self-service
 - ✚ Computers with Internet access
 - ✚ Phone Banks, fax machines, and copiers
 - ✚ Labor Market Information
- Facilitated self-help and staff assisted service delivery
 - ✚ Assessment tools
 - ✚ Workshops
 - ✚ Career guidance
 - ✚ Referral to training

Local Workforce Investment Boards Manage the System

- Governor appoints members to State Workforce Board - representatives from both the public and private sector, with the majority being representatives of the private sector
- State Boards are rule making body
- Regional or local Boards are appointed by the Chief Elected Officials - all are volunteer appointments

Help Your Customer Connect the Dots

- Understand your own state and local workforce structure
 - ✚ Attend meetings
 - ✚ Help set the agenda
 - ✚ Volunteer outreach services
- Become familiar with your local one-stop center
 - ✚ Advocate for your participant
 - ✚ Accompany your participant the first time

Help Your Customer Connect the Dots

- Knowledge is power
 - ✚ Know your participant- know what kind of skills they possess and what their career goals are. Go to: www.careerinfonet.org for more info.
 - ✚ Know your employer community - understand the [industry clusters](#) and [demand occupations](#) in your area.
- Know where your program fits into the bigger picture
 - ✚ Many funders are looking for collaborations and coalitions
 - ✚ Market your program as an intensive case management tool

Fort Worth Connects the Dots

- Funding from the Department of Labor began the Fatherhood project in 1998
- Tarrant County Fatherhood Coalition took a leap of faith in 2000
- Texas Office of Attorney General - Child Support provides funding in 2003
- Texas Workforce Commission picks up the program with continued TANF funds
- Additional funds come from competitive grants through American Humane Society
- TANF Emergency Contingency Funds pay for subsidized employment

Finish Connecting the Dots

- To find your Local Workforce Investment Board, go to: <http://www.servicelocator.org/WorkforceContacts.asp>
- To locate the closest one-stop center, go to: <http://www.servicelocator.org/>
- To learn more about demand occupations, go to: <http://online.onetcenter.org/>
- Additional career exploration tools include:
- The [Skills Profiler](#) identifies skills and matches them to jobs.
- O*NET's [Ability Profiler](#) matches strengths with occupations.
- O*NET's [Interest Profiler](#) identifies broad interest areas.
- O*NET's [Work Importance Locator](#) identifies job features that are important to you.
- [Employability Checkup](#) provides a snapshot of your employability.
- [My Skills My Future](#) provides new career options based on the skills you've used in a past job.



2010 Better Family Life Healthy Marriage Initiative and St. Louis Workforce Agency

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For more information, please contact:

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Partnerships

Better Family Life, Inc. and its partners have developed a vehicle through workforce organizations, healthy marriage, faith-based organizations, fathers' support center and others to saturate communities throughout the St. Louis area with a consistent message about the importance of strengthening families in our community.

- ❖ Better Family Life, Inc. – TANF, WIA and Marriage Education Providers
 - ❖ St. Louis Agency on Training and Employment (S.L.A.T.E)
 - ❖ Workforce Investment Act (WIA)/Adult WIA
 - ❖ Fathers' Support Center, Inc.
 - ❖ A New Cornerstone, Inc. Faith-based Organizations
1. New Spirit Community Church
 2. New Sunny Mount Missionary Baptist Church
 3. Fresh Start Bible Church



Partner Roles & Responsibilities

Better Family Life, Inc.

- ❖ Lead Applicant
- ❖ Administrative Agency & Fiscal Agent
- ❖ Direct Service Provider:
 - Individuals or expectant mothers and fathers through TANF, St. Louis Agency on Training and Employment
 - 1. Provide supportive service needs, healthy marriage/healthy relationship education, job readiness skills, financial literacy and employment
 - A. Job readiness classes (3) three-week sessions from 9:00am - 3:00pm*
 - B. Healthy marriage/healthy relationship workshops every Thursday from 9:00am - 12:00pm*
 - C. Financial Education every Tuesday from 9:00am - 12:00pm*
 - D. Follow-up with Individual Employment Plans - review budgets during retention follow-up*
 - Pre-marital education for engaged individuals or those interested in marriage



Recruitment Channels

Workforce Development (TANF System)

Project Marketing & Outreach

Fatherhood Collaborative

Better Family Life, Inc.

Faith- and Community-Based
Organizations

Community College and
University

St. Louis Metropolitan Area



Integration of Services

- Better Family Life and its partner St. Louis City Workforce Investment Board - St Louis Agency on Training and Employment, Faith- and Community-Based Organizations, Schools/Colleges or Universities, Boys and Girls Clubs, and the Fathers' Support Center have provided services to families in the St. Louis area.
- BFL and SLATE currently serve *TANF* parents, educating them on the benefits of a healthy marriage and/or relationships. BFL has a TANF client base of 7,500 in which 95% are African American, other ethnic groups include White, Hispanic, Asian, and Native American.
- BFL and SLATE take a holistic approach to serving each customer – along with the Healthy Marriage program, which proves to be a great resource for relationship building for families with barriers such as full time employment, finance education, and skill based training, etc.
- The focus for staff is implementation of the new Immediate Engagement process and Individual Employment Plans (IEP). From October 2009 to September 2010, BFL has completed over 3,000 IEPs.

10/2009 -9/2010 TANF - Customers	Number Served	Activity/Event
Healthy Marriage/ Healthy Relationship Education	412	Provided <i>Within My Reach</i> and <i>PREP</i> curriculum at the Metropolitan Education Training Center (MET)
Job Readiness	461	Provided resume critiques, job skills, and mock interviews
Employment	1,130	Attended job fairs, interviews and skill-based training
Financial Education	412	Provided <i>Money Smart</i> curriculum on finance, budgeting, banking, and investment
Other Supportive Services	1,402	Vocational Education, and Community Service

